WE ENGAGE YOUR SOCIAL COMMUNITY

YOU BUILD LASTING RELATIONSHIPS WITH GUESTS

iResponze®

[engaging social butterflies]

OUR SOCIAL MEDIA MANAGEMENT SERVICES AND EFFECTIVE WORKING RELATIONSHIP INSPIRE SUCCESS

COLLABORATE **CONNECT** **CONVERSE** **CONVERT**

SOCIAL MEDIA MANAGEMENT SERVICES

Peer to peer influence is growing. Consumers are skipping search engines and going straight to social. This means your future guests are searching for you on Facebook, Instagram, Twitter and other social networks before exploring your website. What will they find for your business?

A strong social media presence is a must and a crucial part of the customer journey. It increases your digital exposure, showcases your brand, and creates a community while building brand loyalty.

Finding the time and internal resources to manage your social strategy can be challenging. The iResponze® hospitality and social media experts will engage social butterflies on your behalf.

DESIGNING A SOLUTION FOR YOU

1. Assign a dedicated iResponze® Social Media Ambassador for your property
2. Establish social media strategy supporting goals and objectives
3. Develop and execute monthly content calendars
4. Conduct daily maintenance of your social media channels
5. Provide performance analytics and implement key learnings

READY TO SIGN UP?

Interested in how iResponze can become a trusted extension of your team, grasping your business objectives, creating a social media strategy and growing your presence with high-quality content? Get in touch.

Schedule a free consultation at **iResponze.com** or call **800.528.3135.**

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